

ENTRY GUIDE
CLINICAL
DENTISTRY AWARDS

CLINICAL DENTISTRY AWARDS 2023

Deadline
Monday 3 July 2023

Ceremony
Friday 29 September 2023

Acknowledging clinical excellence in practice

ENTER THE
CLINICAL
DENTISTRY
AWARDS
TODAY

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Introducing the Clinical Dentistry Awards:
acknowledging clinical excellence in practice.

Highly inclusive and practice-based, the Clinical Dentistry Awards offer a wide range of categories, bringing together aesthetic dentistry, orthodontics, periodontics, endodontics, implant dentistry and oral health, to showcase the outstanding work being undertaken in dentistry. The ceremony in London this September promises to be a prestigious and well-respected dental awards occasion for the United Kingdom.

REASONS TO ENTER

**ATTRACT
NEW
PATIENTS**

**BUILD TRUST
WITH YOUR
CURRENT
PATIENTS**

**BOOST
TEAM
MORALE**

How to Register

Go to dentistry.co.uk/clinical-awards and click on 'Register Now'

Add your details and select your categories.

Submissions must be received by Monday 3 July.

Entry costs £35+VAT per category.

Submitting your entry

Go to dentistry.co.uk/clinical-awards and click on 'Enter Now'

Complete the online form and then upload your entry.

In an effort to simplify the process, this is the only way to submit your entry for the Clinical Dentistry Awards 2023.

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AESTHETIC PRACTICE

This category recognises the efforts of an entire team, from procedure to aftercare, focusing on the practice environment as well as clinical outcomes achieved and patient satisfaction.

Entries in this category will be accepted from practices only (not individuals). Judges will be looking at the submission in its entirety and assessing the overall picture it paints of your practice rather than concentrating on individual elements. However, failure to address any of the criteria set out below may negatively impact your submission.

Entries should consist of a portfolio of information, including submission of at least one case and supporting notes. Send up to 1,200 words explaining why your practice is a contender for Aesthetic Practice. Focus on the following:

The practice: the history, location, the appearance, feel and branding. How is a practice culture of excellence attained, both clinically and organisationally?

The staff: who is there, what is their area of interest, what is their training and experience? How has practice investment in training and equipment benefited patients and aesthetic outcomes?

The marketing: how do you attract the patients who are interested in dental aesthetics? (Examples of marketing materials should be included if available)

The patient experience: what does your practice do to make the patient experience unique, from start to finish? How are people put at ease? How are treatment options explained?

The team: how does everyone work together to make sure that the patient receives the best results as efficiently as possible?

Clinical before and after photos: provide high-resolution before and after clinical photographs to show clinically excellent results

Additional photography: the practice, the team etc. Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible.

YOUNG AESTHETIC DENTIST

This category is open to those born on or after 31 August 1987. Applicants should send up to 1,000 words explaining why they are a contender for an award through any, or a combination, of the following:

- Demonstrate hard work and drive; show achievement in your career to date
- Explain how you set yourself apart from other young aesthetic dentists
- Present postgraduate training/development information if relevant
- Provide evidence of how you go beyond the regular duty of care
- Provide any other supporting evidence and pictures you feel are relevant
- Provide a portfolio of high-resolution outstanding before and after clinical photographs.

Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible.

AESTHETIC LABORATORY

This category recognises the efforts of an entire team. Entries in this category will be accepted from laboratories only (not individuals). Judges will be looking at the submission in its entirety and assessing the overall picture it paints of your laboratory rather than concentrating on individual elements. However, failure to address any of the criteria set out below may negatively impact your submission.

Entries should consist of a portfolio of information, including submission of at least one case and supporting notes. Send up to 1,000 words explaining why your laboratory is a contender for Aesthetic Laboratory. Focus on the following:

The laboratory: the history, location, the appearance, feel and branding. How is a culture of excellence attained, both clinically and organisationally? What technology do you use? How you maintain consistent high standards of work throughout the laboratory?

The staff: who is there, what specialist skills do you have at the laboratory, what is their training and experience?



How has laboratory investment in training and equipment benefited outcomes?

The marketing: how do you attract the patients and dentists? (Examples of marketing materials should be included if available)

Customer satisfaction: what makes your laboratory so successful in its communication? Show evidence of customer satisfaction

Additional photography: the laboratory, the team, high-resolution before and after clinical photographs etc.

Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how calibre materials and technology were used to maximise work quality. Submit photographs of stages of laboratory work if appropriate.

Provide any supporting documentation, marketing information and pictures that you feel are relevant.

FACIAL AESTHETICS PRACTICE

To enter this award the practice must have a strong interest in this discipline and have adapted an element of the practice towards facial aesthetics.

This category recognises the efforts of an entire team, from procedure to aftercare, focusing on the practice environment as well as clinical outcomes achieved and patient satisfaction.

Entries in this category will be accepted from practices only (not individuals). Judges will be looking at the submission in its entirety and assessing the overall picture it paints of your practice rather than concentrating on individual elements. However, failure to address any of the criteria set out below may negatively impact your submission.

Entries should consist of a portfolio of information, including submission of at least one case and supporting notes. Send up to 1,200 words explaining why your practice is a contender for Facial Aesthetics Practice. Focus on the following:

The practice: the history, location, the appearance, feel and branding. How is a practice culture of

excellence attained, both clinically and organisationally?

The staff: who is there, what is their area of interest, what is their training and experience? How has practice investment in training and equipment benefited patients and aesthetic outcomes?

The marketing: how do you attract the patients who are interested in facial aesthetics? (Examples of marketing materials should be included if available)

The patient experience: what does your practice do to make the patient experience unique, from start to finish? How are people put at ease? How are treatment options explained?

The team: how does everyone work together to make sure that the patient receives the best results as efficiently as possible?

Clinical before and after photos: provide high-resolution before and after clinical photographs to show clinically excellent results

Additional photography: the practice, the team etc. Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible.

ORTHODONTIC PRACTICE

To enter this award the practice must have a strong interest in this discipline and have adapted an element of the practice towards orthodontics.

This category recognises the efforts of an entire team, from procedure to aftercare, focusing on the practice environment as well as clinical outcomes achieved and patient satisfaction.

Entries in this category will be accepted from practices only (not individuals). Judges will be looking at the submission in its entirety and assessing the overall picture it paints of your practice rather than concentrating on individual elements. However, failure to address any of the criteria set out below may negatively impact your submission.

Entries should consist of a portfolio of information, including submission of at least one case and supporting notes. Send up to 1,200 words explaining why your practice is a contender for Orthodontic

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Practice. Focus on the following:

The practice: the history, location, the appearance, feel and branding. How is a practice culture of excellence attained, both clinically and organisationally? What technology do you use?

The staff: who is there, what is their area of interest, what is their training and experience? How has practice investment in training and equipment benefited patients and outcomes?

The marketing: how do you attract the patients who are interested in orthodontics? (Examples of marketing materials should be included if available)

The patient experience: what does your practice do to make the patient experience unique, from start to finish? How are people put at ease? How are treatment options explained?

The team: how does everyone work together to make sure that the patient receives the best results as efficiently as possible?

Clinical before and after photos: provide high-resolution before and after clinical photographs to show clinically excellent results

Additional photography: the practice, the team etc. Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible.

ORTHODONTIC THERAPIST

This award is for an individual dental orthodontic therapist working for a practice (or several practices).

Entries should consist of a portfolio of information, including submission of a case and supporting notes. Send up to 1,000 words explaining why you are a contender for Orthodontic Therapist. Focus on the following:

- Demonstrate hard work and drive; show achievement in your career to date
- Explain how you set yourself apart from other orthodontic therapists
- Present postgraduate training/development information if relevant
- Provide evidence of how you go beyond the regular

duty of care

- Provide any other supporting evidence and pictures you feel are relevant
- Provide a portfolio of high-resolution outstanding before and after clinical photographs.

Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible.

YOUNG ORTHODONTIST

This category is open to those born on or after 31 August 1987. Applicants should send up to 1,000 words explaining why they are a contender for an award through any, or a combination, of the following:

- Demonstrate hard work and drive; show achievement in your career to date
- Explain how you set yourself apart from other young orthodontists
- Present postgraduate training/development information if relevant
- Provide evidence of how you go beyond the regular duty of care
- Provide any other supporting evidence and pictures you feel are relevant
- Provide a portfolio of high-resolution outstanding before and after clinical photographs.

Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible.



ENDODONTIC PRACTICE

To enter this award the practice must have a strong interest in this discipline and have adapted an element of the practice towards endodontics.

This category recognises the efforts of an entire team, from procedure to aftercare, focusing on the practice environment as well as clinical outcomes achieved and patient satisfaction.

Entries in this category will be accepted from practices only (not individuals). Judges will be looking at the submission in its entirety and assessing the overall picture it paints of your practice rather than concentrating on individual elements. However, failure to address any of the criteria set out below may negatively impact your submission.

Entries should consist of a portfolio of information, including submission of at least one case and supporting notes. Send up to 1,200 words explaining why your practice is a contender for Endodontic Practice. Focus on the following:

The practice: the history, location, the appearance, feel and branding. How is a practice culture of excellence attained, both clinically and organisationally? What technology do you use?

The staff: who is there, what is their area of interest, what is their training and experience? How has practice investment in training and equipment benefited patients and outcomes?

The marketing: how do you attract the patients? (Examples of marketing materials should be included if available)

The patient experience: what does your practice do to make the patient experience unique, from start to finish? How are people put at ease? How are treatment options explained?

The team: how does everyone work together to make sure that the patient receives the best results as efficiently as possible?

Clinical before and after photos: provide high-resolution before and after clinical photographs to show clinically excellent results

Additional photography: the practice, the team etc. Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail

the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible.

IMPLANT DENTISTRY PRACTICE

To enter this award the practice must have a strong interest in this discipline and have adapted an element of the practice towards dental implants.

This category recognises the efforts of an entire team, from procedure to aftercare, focusing on the practice environment as well as clinical outcomes achieved and patient satisfaction.

Entries in this category will be accepted from practices only (not individuals). Judges will be looking at the submission in its entirety and assessing the overall picture it paints of your practice rather than concentrating on individual elements. However, failure to address any of the criteria set out below may negatively impact your submission.

Entries should consist of a portfolio of information, including submission of at least one case and supporting notes. Send up to 1,200 words explaining why your practice is a contender for Implant Dentistry Practice. Focus on the following:

The practice: the history, location, the appearance, feel and branding. How is a practice culture of excellence attained, both clinically and organisationally? What technology do you use?

The staff: who is there, what is their area of interest, what is their training and experience? How has practice investment in training and equipment benefited patients and outcomes?

The marketing: how do you attract the patients? (Examples of marketing materials should be included if available)

The patient experience: what does your practice do to make the patient experience unique, from start to finish? How are people put at ease? How are treatment options explained?

The team: how does everyone work together to make sure that the patient receives the best results as efficiently as possible?

Clinical before and after photos: provide high-resolution before and after clinical photographs to show clinically

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excellent results

Additional photography: the practice, the team etc. Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible.

YOUNG IMPLANT DENTIST

This category is open to those born on or after 31 August 1987. Applicants should send up to 1,000 words explaining why they are a contender for an award through any, or a combination, of the following:

- Demonstrate hard work and drive; show achievement in your career to date
- Explain how you set yourself apart from other young implant dentists
- Present postgraduate training/development information if relevant
- Provide evidence of how you go beyond the regular duty of care
- Provide any other supporting evidence and pictures you feel are relevant.
- Provide a portfolio of high-resolution outstanding before and after clinical photographs.

Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible.

PERIODONTIC PRACTICE

To enter this award the practice must have a strong interest in this discipline and have adapted an element of the practice towards periodontics.

This category recognises the efforts of an entire team, from procedure to aftercare, focusing on the practice environment as well as clinical outcomes achieved and patient satisfaction.

Entries in this category will be accepted from practices only (not individuals). Judges will be looking at the submission in its entirety and assessing the overall picture it paints of your practice rather than

concentrating on individual elements. However, failure to address any of the criteria set out below may negatively impact your submission.

Entries should consist of a portfolio of information, including submission of at least one case and supporting notes. Send up to 1,200 words explaining why your practice is a contender for Periodontic Practice. Focus on the following:

The practice: the history, location, the appearance, feel and branding. How is a practice culture of excellence attained, both clinically and organisationally? What technology do you use?

The staff: who is there, what is their area of interest, what is their training and experience? How has practice investment in training and equipment benefited patients and outcomes?

The marketing: how do you attract the patients? (Examples of marketing materials should be included if available)

The patient experience: what does your practice do to make the patient experience unique, from start to finish? How are people put at ease? How are treatment options explained?

The team: how does everyone work together to make sure that the patient receives the best results as efficiently as possible?

Clinical before and after photos: provide high-resolution before and after clinical photographs to show clinically excellent results

Additional photography: the practice, the team etc. Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible.

LOCAL ORAL HEALTH INITIATIVE

This award is designed to recognise the work being done to take oral health education outside the practice. Submissions are welcomed from all: individuals, practices, charities, local health teams etc. Potential suitable projects include, but are not limited to, outreach work in care homes, education to local schools or spreading awareness of good oral health to



the community. Applicants should send up to 1,000 words explaining why they are a contender for Local Oral Health Initiative through any, or a combination, of the following:

- Describe the project and the intent behind it
- Explain how the initiative was put into action
- Highlight the impact that the work has had on the community.

Include photographs, testimonials and other supporting evidence to help your entry stand out.

HYGIENIST OF THE YEAR

This award is for an individual dental hygienist working for a practice (or several practices). It is designed to recognise an empathetic, innovative and effective approach to clinical care and the promotion of oral health.

Applicants should send up to 1,000 words explaining why they are a contender for an award through any, or a combination, of the following:

- Demonstrate hard work and passion for prevention; show achievement in your career to date
- Explain how you set yourself apart from other dental hygienists
- Show innovation in educating patients
- Present postgraduate training/development information if relevant
- Provide evidence of how you go beyond the regular duty of care
- Demonstrate how you have carried the oral health message beyond the practice
- Provide any other supporting evidence and pictures you feel are relevant.
- Provide a portfolio of high-resolution outstanding before and after clinical photographs.

Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible. Entrants to this category cannot enter both Hygienist of the Year and Therapist of the Year.

THERAPIST OF THE YEAR

This award is for an individual dental therapist working for a practice (or several practices). It is designed to recognise an empathetic, innovative and effective approach to clinical care and the promotion of oral health. Applicants should send up to 1,000 words explaining why they are a contender for an award through any, or a combination, of the following:

- Demonstrate hard work and passion for prevention; show achievement in your career to date
- Explain how you set yourself apart from other dental therapists
- Show innovation in educating patients
- Present postgraduate training/development information if relevant
- Provide evidence of how you go beyond the regular duty of care
- Demonstrate how you have carried the oral health message beyond the practice
- Provide any other supporting evidence and pictures you feel are relevant.
- Provide a portfolio of high-resolution outstanding before and after clinical photographs.

Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible. Entrants to this category cannot enter both Hygienist of the Year and Therapist of the Year.

RECENTLY-QUALIFIED HYGIENIST (within the last five years)

This award is for an individual who is starting out in their hygiene career. Individual hygienists who have qualified within the last five years are eligible to enter. It is designed to recognise an empathetic, innovative and effective approach to clinical care and oral health promotion.

Applicants should send up to 1,000 words explaining why they are a contender for an award through any, or a combination, of the following:

- Demonstrate hard work and passion for prevention; show achievement in your career to date

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- Explain how you set yourself apart from other dental hygienists
- Show innovation in educating patients
- Present postgraduate training/development information if relevant
- Provide evidence of how you go beyond the regular duty of care
- Demonstrate how you have carried the oral health message beyond the practice
- Provide any other supporting evidence and pictures you feel are relevant.
- Provide a portfolio of high-resolution outstanding before and after clinical photographs.

Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible. Entrants to this category cannot enter both Recently-Qualified Hygienist and Recently-Qualified Therapist.

RECENTLY-QUALIFIED THERAPIST

(within the last five years)

This award is for an individual who is starting out in their therapy career. Individual therapists who have qualified within the last five years are eligible to enter. It is designed to recognise an empathetic, innovative and effective approach to clinical care and the promotion of oral health.

Applicants should send up to 1,000 words explaining why they are a contender for an award through any, or a combination, of the following:

- Demonstrate hard work and passion for prevention; show achievement in your career to date
- Explain how you set yourself apart from other dental therapists
- Show innovation in educating patients
- Present postgraduate training/development information if relevant
- Provide evidence of how you go beyond the regular duty of care
- Demonstrate how you have carried the oral health message beyond the practice
- Provide any other supporting evidence and pictures you feel are relevant.

- Provide a portfolio of high-resolution outstanding before and after clinical photographs.

Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible. Entrants to this category cannot enter both Recently-Qualified Hygienist and Recently-Qualified Therapist.

PHILIPS SHINE-ON AWARD

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PHILIPS

This award is designed to recognise and celebrate dental hygienists/therapists who are pushing the boundaries of the profession, creating their own career pathway and who demonstrate clear dedication to career development and success. Applicants should send up to 1,000 words explaining why they are a contender for this award through any, or a combination, of the following:

- Demonstrate passion for the profession
- Show how you have gone beyond the usual career boundaries
- Show your dedication to career development and progression
- Provide credible and relevant testimonials where relevant/possible.

While not essential, entry can include patient care cases.



CLINICAL PRACTICE

This category recognises the efforts of an entire team offering more than one discipline, from procedure to aftercare, focusing on the practice environment as well as clinical outcomes achieved and patient satisfaction.

Entries in this category will be accepted from practices only (not individuals). Judges will be looking at the submission in its entirety and assessing the overall picture it paints of your practice rather than concentrating on individual elements. However, failure to address any of the criteria set out below may negatively impact your submission.

Entries should consist of a portfolio of information, including submission of at least one case and supporting notes. Send up to 1,200 words explaining why your practice is a contender for Clinical Practice. Focus on the following:

The practice: the history, location, the appearance, feel and branding. How is a practice culture of excellence attained, both clinically and organisationally? What technology do you use?

The staff: who is there, what is their area of interest, what is their training and experience? How has

practice investment in training and equipment benefited patients and outcomes?

The marketing: how do you attract the patients? (Examples of marketing materials should be included if available)

The patient experience: what does your practice do to make the patient experience unique, from start to finish? How are people put at ease? How are treatment options explained?

The team: how does everyone work together to make sure that the patient receives the best results as efficiently as possible?

Clinical before and after photos: provide high-resolution before and after clinical photographs to show clinically excellent results

Additional photography: the practice, the team etc. Please also provide one report of a case that you feel is exemplary (up to 1,000 words). This should detail the treatment carried out – the patient's presentation, diagnosis, treatment planning and treatment execution, and specifically include a discussion of how the case was treated as effectively as possible. To enter Clinical Practice you must have entered at least one other category.

How to Register

Go to dentistry.co.uk/clinical-awards and click on 'Register Now'

Add your details and select your categories.

Submissions must be received by Monday 3 July.

Entry costs £35+VAT per category.

Submitting your entry

Go to dentistry.co.uk/clinical-awards and click on 'Enter Now'

Complete the online form and then upload your entry.

In an effort to simplify the process this is the only way to submit your entry for the Clinical Dental Awards 2023.

The decision of the judges are final and no correspondence will be entered into regarding the outcomes.

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**Acknowledging clinical
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For more information call **01923 851 795**
Email awards@fmc.co.uk
Register at www.dentistry.co.uk/clinical-awards

**SCAN TO
REGISTER
ONLINE**



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