

ENTRY DEADLINE
22 SEPTEMBER 2023

CEREMONY 26 OCTOBER 2023

ENTRY GUIDE

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Scotland Scotland **AWARDS**

The Dentistry Scotland Awards is the biggest dental ceremony to recognise excellence in Scottish dentistry. Organised by FMC, the awards acknowledge outstanding work by teams and individuals.

Winning an award can help take your practice to new levels by separating it from the competition, as well as demonstrating the great care you provide and giving your team the recognition they deserve.

If you want to win, but you're not sure where to start putting together an entry, get in touch. The team is here to help!

HOW TO ENTER

Go to dentistry.co.uk/awards/the-dentistry-scotland/awards and click on 'Register Now'.

Add your details and select your categories.

Submissions must be received by closing date Friday 22 September 2023.

Entry costs £35+VAT per category.

ONCE YOUR ENTRY IS COMPLETE

Complete the online form and then upload your entry

In an effort to simplify the process this is now the only way to submit your entry for the Dentistry Scotland Awards 2023.

















To give yourself the best chance of winning, simply submit up to 750 words and include the criteria for each of the categories you wish to enter.

2023 CATEGORIES

NEW PRACTICE

Have you started a practice from scratch or completely re-invented a redundant building? We wish to reward the best developers and creators who have made significant business progress in a short space of time.

Your practice must have opened after 1 January 2022.

- Provide images/videos, including before and after if appropriate
- Explain how the business has grown since it either opened or the changes were implemented
- · Include marketing literature
- Discuss team training/development information
- Give evidence of uniqueness in your practice and how you go beyond the regular duty of care
- Tell us how you connect with the local community
- Include relevant testimonials and photos.

TEAM

Is your team special and should they be singled out for praise? Give your staff the recognition they deserve for being the best at what they do.

- Demonstrate a great team approach and focus to patient care
- Discuss how your practice invests in team development and training

- Show us how your team goes above and beyond the regular duty of care
- Provide evidence of connection with the local community
- · Include relevant testimonials
- Include evidence and pictures.

PATIENT CARE

How do you care for your patients? Do you get a lot of recommendations? Do you offer the highest standards of care and courtesy throughout a patient's experience?

- Demonstrate a great team approach to
- patient care
- Show how you are different to a
- regular practice
- Provide relevant marketing material
- Discuss how you provide continuity and consistency of care to establish trusting relationships with patients
- Provide evidence of patient satisfaction and relevant testimonials
- Include examples of clinical excellence
- Supporting evidence and pictures are welcome.

SMILE MAKEOVER

This category requires submission of a clinical case and supporting notes.

 The entrant's case will show maximum effort made to achieve the desired changes as conservatively as possible



Dentistry



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2023 CATEGORIES



- · The case will involve the restoration of multiple teeth but probably no more than 10 teeth, using either composite or ceramic
- Minor orthodontic pre-alignment or periodontal plastic surgery may have been carried out before the restorations were placed but the major change in the smile will result from the restorations
- The winner of this award will:
- Provide a case report discussing the patient's presentation, diagnosis, treatment planning and treatment execution, specifically including a discussion of how the case was treated as conservatively as possible
- Provide before and after treatment photographs
- Submit appropriate radiographs to support the diagnosis and treatment plan
- Submit clinical photographs of interim stages of treatment and/or stages of laboratory work if appropriate
- Provide any other supporting evidence.

ADULT ORTHO CASE

This category requires submission of a clinical case and supporting notes.

- The majority of the treatment employed crowns or veneers or bridges (or any combination) to treat teeth in a single arch. There was little or no restoration of the opposing arch
- Entrants should demonstrate how they have kept invasiveness to a minimum
- · Minor orthodontic pre-alignment or periodontal plastic surgery may have been carried out before the restorations were

placed but the major change in the smile will result from the restorations. Implants may have been placed, but were not the major component of the restorative treatment

- The winner of this award will:
- Provide a case report discussing the patient's presentation, diagnosis, treatment planning and treatment execution, specifically including a discussion of how the case was treated as effectively as possible
- Provide before and after treatment photographs
- Provide any other supporting evidence.

PRIVATE PRACTICE

If your patients are happy with the private service you offer, why not take the recognition for this? You don't have to be 100% private and the practice can be new or well established.

- Include marketing literature
- Discuss team training and investment
- Provide pictures/videos of vour practice
- Show evidence of uniqueness in your practice and show how you go above and bevond regular care
- Provide evidence of patient satisfaction and relevant testimonials
- Show us any unique features or design excellence that has been put in place to improve the patient's experience and explain your objectives behind them
- Supporting evidence and pictures are welcome.





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AWARD PARTNER







NHS PRACTICE

If you're running a successful NHS practice and your patients are happy with the service you offer, tell us about it. The practice can be new or well established.

- · Include marketing literature
- Discuss team training/development information
- Provide pictures/videos of your practice
- Tell us how you are different to other NHS practices, what systems are in place to improve the patients' experience and how you go beyond the regular duty of care
- Provide evidence of patient satisfaction and relevant testimonials
- Supporting evidence and pictures are welcome.

DIGITAL PRACTICE

Are you embracing cutting-edge technology to improve your clinical outcomes? This category will recognise the practice using digital workflows to provide the highest levels of patient care, convenience and technical precision to its patients.

- Explain what digital technology you have invested in and why
- Show us how your practice has successfully incorporated a digital workflow
- Demonstrate how it has improved the patient experience
- Explain the impact of technology on your efficiency and profitability
- Show us how you have incorporated new technology in your marketing

• Include relevant supporting documentation and photos.

YOUNG DENTIST

We are looking to reward a student or newly qualified dentist under 35 (at time of application) who has shown significant achievement in their career to date or who continues to exhibit passion, drive and attainment.

- · Demonstrate your hard work and drive
- Tell us about any achievements in your career to date
- Explain any hurdles you have overcome
- Tell us how you are different to other
- young dental professionals
- Give evidence of how you go beyond the regular duty of care to improve your patients' experience
- Include relevant testimonials, marketing literature and photos.

HYGIENIST/THERAPIST

This category is for an outstanding hygienist and hygiene therapist: one that always goes above and beyond the regular duty of care for patients. This award is for an individual working for a practice (or several practices). It is designed to recognise an empathetic, innovative and effective approach to clinical care and the promotion of oral health.

This category is open to Hygienists and Therapists each award in the category will be presented separately.











2023 CATEGORIES



- Demonstrate your passion for preventive care
- Show innovation in educating your patients
- · Show how you have inspired colleagues to carry on the message of preventive care
- Demonstrate how you have carried the oral health message beyond the practice.
- Clinical photography and credible and relevant testimonials will help the application.

DENTAL NURSE

Do you have one team member who you would like to congratulate? That one employee that always goes above and beyond the regular duty of care for your patients. Open to dental nurses exclusively.

- Demonstrate their hard work and drive
- Tell the judges of anything outstanding they have done or been involved in
- Show us how or why this person is special and any hurdles they have overcome
- Provide evidence of their excellent patient care
- Include relevant testimonials
- Include supporting evidence and pictures.

CHILD FRIENDLY PRACTICE

Show us how you provide an innovative. excellent child health service. How have you improved child dental health in your practice?

- Demonstrate your team's approach to child dental health
- Show us how you are different when treating young patients
- Provide testimonials

TREATMENT OF NERVOUS PATIENTS

Do you have a great team approach to treating nervous patients? Do you go above and beyond to help patients relax and feel more comfortable in your practice?

- Demonstrate an excellent approach to treating nervous patients
- Show how you are different in treating. nervous patients
- Provide evidence of patient satisfaction and relevant testimonials
- Include relevant marketing material such as websites etc.
- Supporting evidence and pictures are welcome.

SUBMITTING YOUR ENTRY

Go to dentistry.co.uk/scotland-awards and click 'Enter Now'.

Complete the online form and upload your entry.

In an effort to simplify the process this is now the only way to submit your entry for The Dentistry Scotland Virtual Awards 2023.

ENTRIES MUST BE SUBMITTED BY FRIDAY 22 SEPTEMBER 2023.

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AWARD PARTNER





CHARITY & COMMUNITY ENGAGEMENT AWARD

The winner will be a practice that can demonstrate a firm commitment to engaging positively with its community and good causes. They will have effectively managed their activities to ensure maximum impact for the business, the team and their chosen causes. They will be able to describe the actions taken and provide evidence of their commitments.

- Charity engagement describe your approach to supporting charity(ies), what kinds of charities you support and the nature of the partnership.
- Community engagement describe the local community events, groups etc that you support, and any volunteering that the

business has carried out.

- Financial investment describe how the business contributes to charity and community support, and other ways you have used to raise funds
- Management explain the way that you manage and sustain momentum in your charity and community work.
- Team engagement explain how you have engaged the team in choosing the causes to support, encouraged their fundraising efforts.
- Communication describe how you communicate your commitments and achievements in charity and community engagement, and use your communications channels to profile your chosen causes.











Scotland AWARDS**

VIRTUAL AWARDS 2023

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